



Discover greatness.

JUNE 13-14, 2025

THE BATTLE OF ATLANTA



ABOUT THE BATTLE

In June 2025, Truth Entertainment hosts the 57th annual Battle of Atlanta World Karate Championships with attendees from all 50 US states and over 15 countries. From ages 5 - 75+, competitors test their skill and ability against the best athletes from around the world.

Established in 1970, the Battle of Atlanta is an amateur, open, international, sport martial arts competition held annually at the Renaissance Atlanta Waverly Hotel & Convention Center in Atlanta, GA.

For the past 13 years, the Truth Entertainment team has worked passionately to rebuild the Battle of Atlanta brand by fostering family oriented environments rooted in memorable customer experiences. The Battle of Atlanta is world renowned by its guests as the premiere sport martial arts experience in the world.

In 2025, Battle of Atlanta will once again, be "the sport karate event of the year!" -*Point Fighter Live*

Battle of Atlanta continues its collaboration with its affiliate media partners to broadcast its stories including its two main event productions - Friday Night Fights & Battle Zone Championships.

Brand Collaborations

Expected Event Reach: 1,368,478
Expected Story Reach: 23,744
Expected Video Impressions: 1,313,084
Expected Video Views: 2,147,343



PARTNERSHIP & MARKETING OPPORTUNITIES

www.thebattleofatlanta.com

770.372.4250

toby.ruth@thebattleofatlanta.com

ON-SITE MARKETING OPPORTUNITIES

EVENT PROGRAM AD Unlimited spots available	\$100 \$200 \$350
BROADCAST ADS - 30 secs 10 spots available	\$500
VENDOR BOOTH 10 spots available	\$600 \$750 \$1000
RING SPONSOR 26 spots available	\$1000
PRIZE MONEY SPONSOR 26 spots available	\$1200

EVENT PARTNERSHIP OPPORTUNITIES

SILVER PARTNER Unlimited spots available	\$1500
GOLD PARTNER Unlimited spots available	\$2500
PLATINUM PARTNER 4 spots available	\$3000
BROADCAST PARTNER - PRE-SHOW 2 spots available	\$5000
BROADCAST PARTNER - LIVESTREAM 2 spots available	\$10,000
EVENT TITLE PARTNER 1 spot available	\$25,000

SPONSOR BENEFITS INCLUDE


- Brand naming rights for the live event
- Commercials run on live/broadcast stream
- On-site branding
- Affiliate marketing & outreach*
- Dedicated BOA social media posts
- Clickable brand logo on BATTLE website
- On-stage award presentation
- Event passes/ tickets
- Event program advertisement
- Brand Logo on event t-shirts


Title	Broadcast	Platinum	Gold	Silver
X				
X	X			
X	X	X		
X	X	X	X	
X	X	X	X	X
X	X	X	X	X
X	X	X	X	X
X	X	X	X	X
X	X	X	X	X


PITCH DECK AVAILABLE UPON REQUEST

*AFFILIATE MEDIA PARTNERS

Point Fighter Live - 1.9 million+ viewers
Black Belt Magazine - 671k+ viewers

 @BattleOfAtlanta - 12k followers | 60.4k impressions per live broadcast

 @battleofatl - 3.0k followers

 @BattleofAtlanta - 650 followers

 @battleofatlanta1834 - 4.0k views

BATTLE OF ATLANTA
TRUTH ENTERTAINMENT LLC





SPONSOR BENEFIT DETAILS

PARTNER CONTACT INFORMATION

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip Code _____

Email _____

Mobile Phone _____ Work Phone _____

Company Website _____

Company Logo [] received

PARTNERSHIP LEVEL (please circle)

Ring Sponsor | \$1000

Platinum Partner | \$3000

Prize Money Sponsor | \$1200

Broadcast Partner [Pre-Show] | \$5000

Silver Partner | \$1500

Broadcast Partner [Live Stream] | \$10,000

Gold Partner | \$2500

Event Title Partner | \$25,000

Amount to invoiced: _____

the battle

Additional notes

